



“4 Recruits in 4 Weeks” Training Webinar Transcript

Welcome to “4 Recruits in 4 weeks” webinar: how to do what you love to do, making a difference in the lives of others and challenging yourself to move far beyond what you’ve done in the past. We have a gift for you! It's a transcript of my entire training. So step into the present, listen to the training and my invitation to you is to schedule time within the next 72 hours to review the transcript and TAKE ACTION. We'll lead you to the transcript at the conclusion of our webinar.

I want you to become so lit up about sharing your business opportunity and become seasoned at how you approach others that your results blow you away! When you learn how to share your business opportunity in a way that’s authentic and you become extraordinary at launching your new reps and coach your team members how to do the same, everything will change for you, however you must be committed to learning what’s really working in the market place in today’s economy and evolve yourself, your practices and what you offer.

Think about it, there’s no other industry where we can literally give others an opportunity to create their own job security. It’s truly a gift, but in order to be successful at sharing your business opportunity you must learn how to offer it without being salesy.

During our time together I will reveal aspects of the blueprint, I have taught hundreds of my clients in my Protégé Program who are top recruiters among their companies. And I will tell you they don’t just FIRE away; they get ready, then aim and then fire. Meaning, if you were running a marathon, had a lead role in a play or were in an important tournament, you’d go through some process of gearing up mentally to be your best, wouldn’t you?

I want to take a minute to welcome all of our Protégé Gold members who have joined us for our webinar. I am awestruck by your participation in our Protégé Gold Program and the success that thousands of our Gold members have experienced through their commitment to their business and consistency in educating themselves through the Protégé Gold courses. Gold members our webinar

training are aspects of the “30 Day Recruiting Mastery” ecourse located in the Gold Protégé (www.milliondollarprotege.com/gold) library. Our training today will highlight the course.

My promise to you is to give you the most I can possibly give you during our time together and I know many of you will want specific details and more education. I always give value... that's my commitment, but you and I know you can't learn salsa in one session or the guitar in one session and you certainly can't learn how to bestow this business to others in an hour... it's a process of getting educated, practicing the education and having the RIGHT tools and accountability to take action one step at a time.

Take a breath and get grounded and focused. Notice your ability to not be distracted by your network, your phone and your environment. Distractions don't equal success. Distractions are the #1 issue separating entrepreneurs from experiencing success.

After the webinar I want to invite you to jump over to my Facebook business page and share your greatest takeaway from our training. Every week I host webinars and we raffle off my books, audio programs and special goodies for everyone that shares their takeaways on my business page. Also if you have questions, I'm here to serve you. Simply post your questions on my page and I'll take care of you. You can find me on Facebook at: www.Facebook.com/SteveWiltshireLifeline.

Let's get honest... some of you are fearful of even bringing up the business to others. You want to, but you avoid it and when you do, you get tongue tied and feel weird and uncomfortable. Others of you have been bringing it up, but your results are so poor that you think something is wrong with you or that you're just not good at it, and some of you are frequently having conversations with others, but that's where it ends. You're creating interest, but you aren't taking them from interest to joining and launching.

That's all about the change... right now!

Let's do this!

Your First Challenge is to decide what you want and design your four-week action plan.

The title of our webinar is “4 Recruits in 4 Weeks.” What that really means is: *if you stretched yourself and really went for it, how many new reps would you bring into the business in four weeks and when would your four week campaign begin?*

For example, you might decide to wait a few weeks to begin your campaign and really study the transcript or if you're a Gold member, study my “30-Day Recruiting Mastery Boot Camp” course. It's an entire blueprint with four audio recording, videos, supporting documents and an entire map on everything you could even imagine on successfully sharing your business opportunity.

Make a decision. What do you want? Do you want to recruit 3, 5 or 8 new reps during your four week campaign? What do you really want to accomplish? When you are hesitant, you become

confused and indecisive. *Should I?* How about *If?* When you're confused and indecisive, you waffle; you lack clarity and commitment and never really create any real momentum and it wastes a lot of time and energy.

During our training I'll introduce you to several Success Keys to support you in locking in the learning and forwarding the action.

First Success Key: Choose your business partners

Everything in life begins with a roadmap and your roadmap in this game is your "Who's talented, Who's Interested and Who has potential" list. Did you get that one? Let me say it again. Your "Who's talented, interested and who has potential" list is your ongoing list of everyone in your past that expressed interest at one point or everyone that you have met that has talent, or potential... meaning, they might not have a clue about what you do or what you have to offer however you see a vision for them and you're ready to give them the gift of possibility and after you understand how to approach them authentically you'll have the confidence to approach them in a way that has you feel good about it.

So obviously the action begins with your well thought out list and in theory it appears to be an easy task however I believe in your mind the belief as to what you think others are thinking of you or what you think others will do or not do and your assumptions are the one thing that will keep you from following through with completing this important step.

Why do you suppose that this is so? It's very simple. You're focused on the outcome, the result, instead of serving and connecting.

I want to challenge you to schedule an hour in your office and contemplate everyone you know or have met in the marketplace (previous hostesses, previous guests, personal contacts, everyone you do business with, everyone you meet in the marketplace) and then ask yourself the right questions.

Who would be talented in the business?

Who's expressed interested in the business?

Who would I love to work with?

Who would benefit but doesn't know it?

I wish I had the time to tell you what a dork I was when I first began this business. I couldn't recruit anyone and I've coached hundreds of my members that had the same experience and by just sticking with it, educating myself and learning how to approach others authentically I was the top recruiter at several conventions over my 20 years of being in the field (looking back, I made so many mistakes) and I have clients in our Protégé Program who are recruiting, 30, 40, 50 + reps a year and one of my simple success secrets that I focused on while I was in the field and teach today

is that you must always revisit your “Who’s talented, Who is interested and Who has potential” list every single week and stay connected with these people by sending cards, inviting them to events, sending them an occasional text and writing an acknowledgement on their Facebook wall... constantly touching them and to some degree, serving. You can do this even if you work full time.

Toward the end of our webinar I will share a concept that is so magical and has made all the difference for my clients and members who have shared their business all over North America but first I want to tap into your local community because when you learn how to create in your local community you'll develop stronger connections and become better at recruiting others in places you've never even visited.

Second Success Key: Invite your “Talented, interested and potential” guests to a celebration party.

This Success Key is ideal for local candidates, inexperienced recruiters and how to cultivate relationships instead of throwing up on others about your business opportunity. Ok, step into the moment with me. Recruiting is like courting--slow down, make an impression and build relationship. If you're in a Direct Sales party plan company this Success Key is a no brainer, and if you're in network marketing, this Success Key is priceless however you'll do it slightly different than a representative in direct sales.

What’s a celebration party? A celebration party is an incredible party designed for a specific group of people with an objective where you’re the host and the rep. Obviously our objective is to share your business opportunity however you'll also end up with sales and bookings if you're in party plan or if you're in network marketing you'll end up with purchases and new business partners.

If you're in direct sales, you'll basically do what you always do at your parties, invite guests to a theme jewelry party, spa party, glamour party, tasting party, whatever it is your product line represents.

Regardless of what you sell, you want to give them an experience that blows them away: rich ambiance, fun environment, tasty food, extraordinary beverages and an experience that has your guests say *“WOW!” I didn't expect this!*”

I know that’s one of the reasons I recruited 50 – 108 new reps a year was because I had a celebration party every month and I specifically invited guests who had expressed interest about the business and guests who I felt would be talented in the business. You might start off by hosting one every quarter.

One of the greatest objections I hear when I'm traveling all over North America holding seminars is "They won't return my call!" Do you know why? Because you're calling them about some motive you have and you most likely sound like a tele-marketer and, God love ya, you probably don't even know it. Nothing is wrong with that, but if they aren't calling you back, it tells you that you might want to approach them differently (i.e., Philosophy, Approach, System).

Let me give you a scenario for those of you who are in Direct Sales. Jan was customer you met at a party earlier this year. Jan placed a big order and asked you questions about the business. She was really interested but told you she was in the catering business and was super busy but wanted you to reach out to her.

Here's a typical message from a Direct Seller.

Voicemail... "Hi Jan, It's Steve Wiltshire, how are you? It was great meeting you at Lisa's Party. You asked me to get back to you regarding taking a look at our business opportunity. I'd love to connect with you for a Starbucks beverage... give me a call back when you get an opportunity. I can't wait to talk to you about our amazing business opportunity... you'd be so great at it." Give me a break... total tele-marketing message.

Here's the secret... invite everyone on your "who's interested, talented or has potential" list that is local to a party hosted by you. And if you're consistent about this, meaning every month, every other month or every quarter, you'll notice that you'll increase your recruiting but also increase your reach, make better connections, book parties and sell product. There's a huge difference between inviting the individuals on your TIP list to a special event instead of calling them about your business. Remember, it's about building relationship, how you make them feel and romancing them. Your ultimate goal is to have her join your business and your immediate goal is a conversation with them.

Something like this...

Voicemail... "Hi Jan, it's Steve Wiltshire, I hope life is great for you. I'm looking forward to connecting with you. Jan, I want to extend an invitation to join me for my VIP party. We're going to have a blast. Every year, I have a special VIP Party for my new friends I've met through my business and I'd love you to join us for a "Taste of Italy Party." We're serving some incredible Italian cuisine, tasting some incredible Oregon red wine and raffling off some amazing prizes. I'm mailing you an invitation tomorrow! Jan, let's connect. Send me a quick text and let me know you're availability. Have an amazing evening."

Be energetic. Whether you think you connect or not, either way, your right! Meaning, see them as your new friend. People don't care how much you know until they know how much you care.

First of all what you really want is for them to call you back RIGHT. The real objective is to connect with them via phone, invite them to your extraordinary VIP Celebration and ask questions that elicit interest about hosting their own friend's night out party. Check it out. Jan calls you back, you connect and you invite her to your VIP Party and whether or not she can make it, you say, *"Jan, how about having a Friend's Night Out Wine Tasting Party or Mexican Fiesta? We'll have a blast and I'll spoil you and your friends. What do you think?"* If you engage the individuals on your TIP list to host a party you've positioned yourself in an environment that allows you to connect, build relationship and evoke vision about your business opportunity. Here's the irony with this example. Jan was interested a few months ago and if she doesn't bring it up during the conversation, it's not on her radar. Think about it. The easiest close for Direct Sellers is right after someone has a party.

"Jan, great party, your friends are soooo fun! Jan your sales are a little over \$1,000, you have 3 friends who booked parties and guess what... I've been telling all your guests that I'd love to work with you and I asked your guests if they would host a party for you if you decided to join XYZ company, and Lisa, Lynn, Joan and Jeannie said, absolutely, I'd love to. Jan you have such an amazing gift with people, you love the product, you even mentioned you need more fun in your life. Here's my offer: if you accept my invitation to join, I'd like to gift you with my commission, give you all the bookings and I'll walk you every step of the way... What are your thoughts?"

Ok, you might have a totally different offer but the most important dot for you to connect is that when you focus on your personal business you'll have more opportunities to meet people and develop your craft. When you focus on connecting with those on your TIP list and continue to invite them to events and offer to host a party with them, eventually through building relationship... opportunities arise for you to extend your offer and YOU MUST BE CLEAR ABOUT YOUR OFFER and that's a totally different conversation.

Connect the dots. Create a great theme event like a Wine Tasting Party, Mexican Fiesta or Saturday Brunch, invite guests over to sample the products and design a fun, down to earth venue and share your products and programs.

We have two more Success Keys left. The last Success Key is really the magic potion. I saved the longest and the most important Success Key for last. I'll show you how to leverage opportunity resources and this Success Key works for local and especially anyone you want to share your business with through social media or anyone on your TIP list that is outside of your local community.

Third Success Key: Hand out 5 Opportunity Gifts a Week

What's your system after a guest expresses interest about learning more about your business opportunity? Or what do you do if you meet someone in the market place who you have a conversation about your business opportunity? Do you have a system for that?

When a rep in our industry hands someone a brochure or a packet of information do you think it can have an extraordinary effect on them? Probably not! A brochure can't really be extraordinary! Come on it's a brochure! The rep could be extraordinary, but not the brochure!

What do you suppose they're thinking especially if their interest level is minimal? You want to recruit me! Thanks for the information! One more thing to read! Can't wait to check it out! Everyone's perception will be different.

Here's the principal... extraordinary and average can't hang out in the same world, so the big question is "What would make it extraordinary for the person you want to engage to learn more about your business opportunity?"

I want to share an incredible recruiting tool that you can use when you're sharing your opportunity with guests at parties or launching a new partner or when you're out in the marketplace.

So what's an opportunity gift?

- Gift bag/tissue paper (duplicable dollar store)
- A personal card written from you (it's all about the quote)
- An opportunity brochure, or DVD from your company
- If you have a live opportunity event, opportunity call or Facebook opportunity event in the near future, add a visual invitation
- A gift of some kind; the focus is something simple that supports the duplication process in your organization.
- A theme: sprinkle some chocolate kisses in the bag

Here's the scoop! You're looking for two categories of individuals; anyone who expresses interest about your opportunity and anyone that you're interested in sharing your opportunity with.

Ok, let's talk about the party experience. Do you have a tool that indicates your guest interest level about learning more about your business opportunity?

I'm a huge fan of guest care cards. I have an incredible guest care card and one of the questions on my guest care card reads, "*Indicate your interest on a scale of 1 – 10 about learning more about the business opportunity.*" I have had clients that have shared that they had several guests circle a 9 or 10 on the guest care card and didn't give them any indication they were interested during the party. Well, truth be told, some guests don't want others guests to know that they're interested in your business opportunity. By the way Gold members, you'll receive the guest care card, all my recruiting tools and scripts in the 30-Day Recruiting Mastery Boot Camp course.

You're connecting with the guests, taking orders and collecting the guest care cards as well as acknowledging your guests one at a time, thanking them for attending your party. You're checking out their responses on their guest care card and deciding who you'll give your opportunity gift to.

You meet them at the door and say something like... *"Janie, great meeting you, did you have fun tonight? Awesome! I have a gift for you. I know you're on your way home. I want to invite you to something special. I'll call you in a few days."*

I have clients who carry 3 - 5 Opportunity Gifts in their car and when they get great service out in the market place they go out to their card, write out the card and approach acknowledge the great service they received and give them the gift and ask them for their contact info.

I have one more success keys to share with you. Now that you've heard the foundation I will touch on the success key that will *really* bring it all home. You'll soon understand why many of my clients are recruiting high numbers.

I really acknowledge you for getting education. It's the secret to life. We can achieve anything we want if we know what we want, get the education and practice over and over again. Obviously you're watching this training because you're ready to grow yourself, achieve greater results and learn how to help others.

What if all of a sudden your business blew through the roof and you started experiencing greater success and fulfillment in your life.

If you're feeling frustrated or challenged with your biz, the good news is that you're most likely ready for change. When I think back at the times in my life when I had achieved something outstanding I can clearly notice a challenge or strong frustration that happened prior to that success which was the catalyst that brought me to some sort of commitment. Results and transformation don't happen until we say yes to ourselves and often it requires that we become aware of our pain so that we can visualize the opposite and make the commitment that will manifest deep down what we want.

Come on, why are you in business? Most likely, to have the freedom, security and income to enjoy life with family and friends and have a career that's lucrative and one that you enjoy!

What if you made a commitment right now to change your thinking, your mindset and evolve yourself through education, practicing your craft and accountability?

What if your commitment to education and creating extraordinary experiences for others was the reason your business exploded. What if we partnered together and you allowed me to coach and train you in the areas of your business that aren't working. Meaning, you learned how to take my programs and practices and mold them to work for you by simply following a blueprint that has worked for thousands of Direct Sellers and Network Marketers? Imagine that!

I have been training a small version of my 4-part course "30-Day Recruiting Mastery Boot Camp." It's one of 9 courses we offer exclusively in [Lifeline's Protégé Gold Program](#). Whether you want a greater quality of life, greater abundance, more freedom to create the life you want or to build a

strong personal business and develop rock stars... whatever your heart desires the [Million Dollar Protégé Gold Program](#) might be your answer!

Life is so much easier when we search for the right resources and right education that guarantees our success. Successful people leverage their time by not having to figure out all the answers but rather they find the expert that has already figured it out and apply it to their business.

For **those of you** who may not know about [Lifeline's Protégé Gold Program](#), it is everything you need to know about personal sales, personal recruiting, leveraging your time and living an empowering life.

At the heart of the program, I've designed a model for you on how to build a successful direct sales business, leverage your time and live powerfully and it's broken down into 9 core online ecourses that can you do at your own pace; courses on how to increase your income and cut your time in half. Courses on how to attract high quality people that position you for high sales, social media training and virtual parties, my 30-Day Recruiting Mastery Boot Camp, Launching Your Greatest Holiday Selling Season (last year we had Gold Members that created a pay-it-forward program for the Holiday Selling Season and their sales we're *huge*) My most popular course is called "Choice Management: Taking Charge of Your Life, Time and Business" and so much more.

The **best part** is that our Million Dollar Protégé members are **truly** Lifeline's **premier clients**; we have an amazing staff at your service and the best news is that you receive a LIFETIME MEMBERSHIP. You will receive full access to our Protégé Gold Program Library and community FOREVER. Yes, long after you've paid for your membership you'll receive full access forever. That means all added courses, updated courses and tools added to the program are yours FOREVER plus and entire section on free webinars to better train your team members. We have an amazing community for our Gold members to network, share ideas and get support from other LIKE MINDED direct sales professionals at the TOP OF THEIR GAME!

The Million Dollar Protégé Gold program consists of OVER \$5,000 of Lifeline's premium content and join the Protégé Gold Program **for a nominal amount**. Everyone that joins the Protégé Program by the end of this webinar will save over the normally phenomenal pricing.

I've learned on my path of being in business since I've been 18, that success isn't on sale. Sometimes we have to say NO to the lesser good and say yes to something that we know deep down will keep us accountable to our dreams.

If you received what you wanted from our training so far, I've fulfilled my objective. I love to serve and give back and for those of you who want more, you have three options to choose from and will receive the huge discount before the Program is closed.

Fourth Success Key: Leveraging Events, Resources and Mentors to Explode Your Recruiting:

Let's talk leverage! The key to successfully recruiting is having ideal events, resources and key supporters that bring credibility to your opportunity and simplify the process.

What events do you have to invite guests to? Do you have live opportunity events in your local community, opportunity calls, Facebook opportunity events or even an ideal recorded resource or video about your business opportunity? This is a very important question. It's important that you're aware of the venues that are available for you to invite guest or have a resource to share your business opportunity. I want to challenge you to create a special list of events available for you to invite guests during your 4 week recruiting campaign or research the best recording that shares the most important aspects about your business opportunity.

Also who are your best supporters? Meaning, what upline leader, mentor or peer might you reach out to who will support you with three way calls to connect with anyone who's taken the time to attend an opportunity event or listen to an audio but has questions and needs a perspective from a more experienced individual. This is also a very important aspect that supports the decision process of those that you're sharing your business opportunity with. I want to challenge you to reach out to your upline or a peer and share your goal for your 4 week campaign and ask for support.

Let's expand on resources. What ideal brochure or video is a great introduction about your business opportunity? You can use Eric Worre's trailer video, "[The Rise of the Entrepreneur](#)" which is ideal to share with anyone about our industry because it reveals where the world is headed and that the only security we have is within ourselves. Jobs and government assistant will become more and more difficult to obtain. The opportunities that our parents and grandparents experienced, going to work in corporate America are not the same opportunities our upcoming generations will have. Why? Overseas competition and technology. Everyone needs an additional income stream and a Plan B. This video positions you as an expert and someone who cares about helping others plan ahead. The video will shock them, think about their future and the importance of empowering our youth to be resourceful, resilient and create skills to generate income.

In a moment I will show you how to use this video in an introduction email that you'll send to anyone that you want to spark interest with about your business opportunity. But, first, I want to start at home base and home base is what I call the "Vision Conversation."

It's like courting, the first date--that first impression that gravitates others to you. In fact, they might not even know logically why they're gravitated to you. Why? It's more of an emotional response because, "*attraction just is!*" There's something that happens when we're able to evoke vision and pain in others. This is where the conversation goes from surface to depth. And there's something

that happens within us when we're in an amplified state of love, service and detached from our own agenda. It's something that is unexplainable and that you must experience in order to understand, however there's a system that can guide you on the process and it truly makes a lot of sense.

Step 1: Utilize your TIP list: Who's talented, expressed interest or has potential.

Step 2: Decide how you'll approach them: Remember, what you want is a conversation with them; a vision conversation and that can't happen through text, a Facebook message or voice mail. This is why the Celebration is so important because the approach is light and fun.

The essence of our industry is philosophy, systems and approach. Right now we're discussing how to approach others. This is where you need to use your head and your heart. What do you know about them? What might get them to call you back? How about spending a little time on their Facebook wall and notice what's happening in their life and if they're active on Facebook write an acknowledgement on their Facebook wall about them, not your business opportunity or a text to see how they are and rev up dialog and set up a time to chat and see how they are. How about a card in the mail? I still think cards are a very effective way to connect because most people don't send cards anymore. I have clients who are top recruiters who sit down with their family to watch a movie and in 90 minutes have written 25 cards to send to the individuals on their TIP list. Ironically they don't even write anything about the business they simply acknowledge, inspire and connect. It's all about touching people.

Step 3: The Vision Conversation: People don't care what you know until they know how much you care. Your new perspective is to mentor others how to become resilient and resourceful and that they don't have to depend on an employer or anyone else for that matter to create their ideal life and have the freedom to choose what's most important to them in life. Make the decision right now that you're a mentor.

Everything will change when you really own that. *"Be that... that you want to become."* It's a mindset. It's the inner game! Meaning your new philosophy! What you think, you become! No ifs, ands or buts about it!

The Vision Conversation won't always lead others to your business opportunity however I will tell you that they'll be moved, touched and inspired by the conversation and you'll need to know when to say, *"I understand you're not interested. I respect that. I want you to know how impressed I am with you and wanted to share this with you."* Meaning, that friend, co-worker, previous hostess or person you do business with isn't yet interested and you don't want them to feel pressured, or weird and you want to hold your value and share your respect for them.

Where are we? You're on the phone with someone that you want to share your business opportunity with. They've responded to you through your ability to connect with them through a

card, text, an invitation to an event or you wrote an inspirational message on their Facebook wall. Basically they've reached out to you and you're at the beginning of a Vision Conversation.

- How's your week going? (Weather Talk)
- How's life?
- Eventually the person you're talking with will say, "How are you?" Or if they're a talker, listen and listen and listen and then say, "Isn't life great! I'm so grateful for my life." Believe me they'll eventually say, "How are you?" You say, "Awesome! I love my life. I'm so focused on my vision for my business Lisa." How about you Lisa, What would make this the best time of your life? (Be empowering! It's attractive) If they say, I haven't thought about it. Then you say, "Do you want greater health, more time for your most important relationships, an ideal vacation, a more fulfilling career or to increase your income? What's important to you? When they begin to respond, listen and then mirror it back by saying, "I hear you saying you want (mirror back their response).
- Lisa, how fulfilled are you with your income?
- Lisa, I have an additional income stream opportunity that you might be interested in. Or, Lisa you're one of the most talented hostesses I have ever had a party with and you could truly create any level of success with (XYZ Company) that you wanted. Or, you've been on my mind and I know could create any level of success you desired with (XYZ) company and I wanted to reach out to you. Or, Lisa you love our product and it's time to get your products for free or highly discounted through our auto ship program and enjoy tax savings and an additional income stream. Are you open to discussing it?
- Lisa, if you could create an additional income stream that would generate you \$1,000 - \$3,000 a month without taking up a huge amount of time, what would you do with the income?
- What's important to you about that?
- Identify the need and step into empowerment (What might be the benefit of test driving a new car or how about researching an ideal Private School for your children or how about researching your ideal vacation). There's something that happens when others feel that you believe they could have what they want. It's amazing when that happens.
- How fulfilled are you with your career on a scale of 1 - 10?
- What would make it a 10?

"Lisa, I want to extend an invitation to join me for an inspirational call on Sunday evening at 6pm to learn more about the magic of (XYZ company). Or, I have a recording I can email you about the

magic of (XYZ company) Or, I want to extend an invitation for you to meet me for a Starbucks beverage to learn more about the magic of (XYZ company).”

“Lisa, you will feel one of three ways after you listen to the conference call or Lisa, you’ll feel one of three ways after you listen to the recording about the (XYZ company) opportunity.

First, you might realize this isn't for you. Second, you might realize that this is exactly what you've been looking for and if so, I'll guide you every step of the way. Third, you might realize that it's an amazing opportunity however the time isn't quite right. I'll be here when you're ready to re-visit it. Lisa, will you have time to listen to the recording today or tomorrow? Great, what time is ideal to reconnect on Friday?”

After your conversation you want to create a stellar follow up email, and I've created an extraordinary invitation email and follow up email, in my 30-Day Recruiting Mastery Boot Camp course along with the four-part audio training, supporting videos, documents and assignments which is a map that will lead you from point A to point Z. This course is one of 9 courses you'll receive in your Lifetime Protégé Gold Membership. It would be an honor to partner with you in creating your ideal life and business. You'll notice a huge savings for joining by the end of the offer.

Remember to share your takeaways on my Facebook page at www.lifelinecoaches.com/SteveWiltshireLifeline and any questions you might have about the training.

Did you enjoy the webinar training? You can register for my free “Direct Sales 101” Webinars at any time at www.DirectSales101webinar.com. Take care!

Love and Success,

Steve Q Wiltshire, CEO
Lifeline Coaching & Education, Inc.

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