



## **5 Ways to Book Your May Solid With Rock Star Hostesses** **Live Webinar Study Guide**

I am so pumped up about our webinar and 14-day Facebook Event! Welcome everyone to "5 Ways to Book Your May Solid With Rock Star Hostesses." Yes, during our 14-day event, you'll have the ideal strategies and campaigns to beat your highest month ever and the reward is loads of confidence, guaranteed income and a plan to give your customers experiences that will blow them away!

### **Let's get clear about our 14-day Facebook Event and 10 Day Booking Campaign**

**Join the Facebook Event April 27th - May 10th:** Join the Facebook Event today and get into action! Go to: [www.lifelinecoaches.com/FBMayEvent](http://www.lifelinecoaches.com/FBMayEvent) (if you can't click the link, copy and paste it in a browser).

**Visit the Facebook Event every day, starting today for your daily challenge and interact with our coaches:** Every day during our 14-day Facebook Event you'll receive a challenge in the pinned post in our Facebook Event. Our coaches and staff will interact with you and support you with questions and challenge you to take action.

**Schedule time within the next 24 hours to review your Study Guide and create your 10-day campaign:** Schedule time in your calendar to revisit your Study Guide notes and create your 10-day Booking Campaign. Every day during our 10-day Booking Campaign, there'll be drawings for prizes for everyone that posts in our Facebook Event. Yes, we're giving away \$5,000 in prizes!

**Pre-Launch dates: April 27th - April 30th:** During our pre-launch period, we'll set you up to deepen the learning from our webinar training and prepare you to launch your Booking Campaign successfully!









# Million Dollar Protégé Gold Membership Program



The program for direct sales professionals who want consistently high sales, high personal recruiting, huge results and *more time for what matters*. Build your personal business and unlock your potential with Lifeline's best resources at an AMAZING price— and get **membership for LIFE!**

## Benefits of the Gold Program

### Personal Access to Lifeline's Protégé Library

*Your own personal username/password for the Protégé Library with 24/7, 365 days/year, lifetime access.*

### 9 Instant-Access Ecourses (\$2,900 value)

*Nine online self-paced ecourses to build your ideal business, increase your income, leverage your time and live an empowering life!*



Exploding Your Personal Business Over the Top



Choice Management: Taking Back Your Life, Time & Business



Partnering With Your Hostess: How One Hostess Can Lead You to Hundreds



Launching Your Greatest Holiday & New Year



30-Day Recruiting Mastery Boot Camp



Designing a Life & Business Plan



Rev Up Your Sales & Recruiting through Facebook Parties, Facebook Opportunity Events and Social Media Secrets



Launching the New Year With an Ideal Personal Business and Income



Living a Life of Self Esteem

## Private Community (\$195/yr. value)

Connect with other Gold members in our Private Facebook community to share ideas, ask questions, network and get inspired!

## Shareable/Downloadable Training Materials (\$495 value)

An entire library of Complimentary Resources with shareable videos, audio and document trainings with short training to build your business and train your team.

## Monthly Group Coaching with Steve Wiltshire or a Lifeline Coach

(\$1,600/yr. value)

Coaching Works! Every month you'll have the opportunity to join Steve for a Group Coaching Experience and receive coaching! Can't attend? It is recorded and added to the library.

## "Direct Sales University"

## Membership (\$195/yr. value)

Your Protege membership includes

lifetime access to Lifeline's "Direct Sales University."



## BONUS: Specially Priced Coaching & Group Coaching Opportunities

Protégé Gold Coaches, *Jennifer Andersen* and *Christina Hanthorn*, lead Group Coaching and Masterminding groups each quarter. This is a specially priced offering that is completely optional but a big bonus!



*Jennifer Andersen*



*Christina Hanthorn*

## Special Price – This Event Only: \$5,300 Value

[www.MillionDollarProtege.com/GoldSpecialOffer](http://www.MillionDollarProtege.com/GoldSpecialOffer)

~~12 payments of \$67~~

**12 payments of \$37**

Total \$444

(Regularly \$804.00)

~~4 payments of \$137~~

**4 payments of \$87**

Total \$396

(Regularly \$548.00)

~~1 payment of \$487~~

**1 payment of \$297**

(Regularly \$487.00)





Listen carefully. Your **#1 objective** is to get others to call you back so that you can connect and create opportunities and the greatest way to get others to call you back is to simply schedule your own “Friends Night Out” Party.

You’ll have many more opportunities to have connecting conversations with everyone on your *“Who I want to connect with?”* list. If you invite them to something instead of marketing to them by asking them to directly book or buy from you, you’ll end up with sales and booking at your Celebration Party, and most likely twice the business during your phone conversation. The reality is that if you don’t schedule a party, you really don’t have anything to invite them to that will warrant them to text you back, connect with you through Facebook or ultimately have a conversation with you.

SO SLOW DOWN, make your list and think about how you’ll make the connection. Ask yourself, *“How would I want to be approached if I were them?”* and then leave an extraordinary connecting voicemail. When they return your call, invite them to your extraordinary Celebration Party and ask questions that elicit interest about hosting their own friend’s night out party.

I have 8 tips for you:

- Create your *“Who do I want to host a party for”* list at least 24 hours in advance of launching your campaign. This is an administration task. It’s boring for most of you. It’s not fun, but you can make it fun. Schedule an hour before Saturday night, make your favorite beverage, put some soft music on, light a candle and get to work!
- Set your date for your Celebration Live and or Virtual Party!
- Schedule at least five, two hour slots within your ten day campaign to connect with those on your *“Who do I want to connect with?”* list!
- Create an extraordinary invitation, pick up a book of inspirational cards and design your certificates and then get them in the mail.
- Prepare your lead questions before you reach out to everyone on *your “Who do I want to connect with?”* list. You're looking for the connection during your conversation.
  - How’s life?
  - How are you enjoying your (specific product)?

- How much fun have you been having lately?
- Are you getting ready for summers?
- Review your Study Guide and get clear about your moving pieces.
- Design an extraordinary environment to reach out to others via text, phone and Facebook. What kind of an environment might you design that would move, touch and inspire you to serve to your greatest capacity? Get intentional! Design an ideal environment and get yourself in the mindset to serve. Go for a walk before you reach out to others through Facebook, calls and text or pray or read inspiration or take a nap. What room in your home will give you a ZEN feeling
- Commit to action not emotion. Too many people wait to feel good and then take action instead of take action and feel good. When you are of integrity with your word, you'll feel better about yourself. When we feel better about ourselves we are attractive to others.

Love and success!

Steve Q. Wiltshire, CEO  
Lifeline Coaching & Education, Inc.