



## **Hot Summer Sales Secrets: 5 Simple Strategies to Boost Your Summer Sales Study Guide**

Welcome everyone to our webinar training Hot Summer Sales Secrets: 5 Simple Strategies to Boost Your Summer Sales.

I am excited to coach and train you how to rev up your summer sales and even more excited to coach you on what holds you back from taking action and reaching out to others. Come on, what frustrates most of you is constantly having to reach out to people to generate sales, book live and virtual events and bring in new partners. And what you really want is to learn how to get referrals and new customers and hostesses from your live and virtual events.

Ok, in a moment I will read you four perspectives, and I want to know which perspective sounds most like where you're at, in your journey with your career.

### **First perspective:**

*I'm not where I want to be in my business and if I'm honest with myself, I don't really want to work for it either. I enjoy my business for what it is, I've been pressuring myself to do things I don't really want to do. I am choosing to accept where I'm at and will concentrate on enjoying my business for what it is and stay consistent by committing to...*

Is that you?

### **Second perspective:**

*I've been making excuses about why I don't have time to build my business, when in reality, I've been disappointed with what I've experienced and have not achieved. I will eliminate those thoughts and accept what I'm presently experiencing with my business. I will make a decision as to what I really want, get the education that I need to make it happen and step into action.*

*I will look at the areas where I'm uncomfortable, uneducated and unproductive and spend time learning what I need to learn so I will get what I want. Is that you?*

### **Third perspective:**

*I'm not confident with what I'm doing or most of the situations I'm in. I keep saying I want to be successful, but in truth, I'm not comfortable with certain aspects of the business. It's costing me my confidence, my self-*











# Million Dollar Protégé Gold Membership Program



The program for direct sales professionals who want consistently high sales, high personal recruiting, huge results and *more time for what matters*. Build your personal business and unlock your potential with Lifeline's best resources at an AMAZING price— and get **membership for LIFE!**

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### Personal Access to Lifeline's Protégé Library

*Your own personal username/password for the Protégé Library with 24/7, 365 days/year, lifetime access.*

### 9 Instant-Access Ecourses (\$2,900 value)

*Nine online self-paced ecourses to build your ideal business, increase your income, leverage your time and live an empowering life!*



Exploding Your Personal Business Over the Top



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Living a Life of Self Esteem

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Connect with other Gold members in our Private Facebook community to share ideas, ask questions, network and get inspired!

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Coaching Works! Every month you'll have the opportunity to join Steve for a Group Coaching Experience and receive coaching! Can't attend? It is recorded and added to the library.

### "Direct Sales University"

### Membership (\$195/yr. value)

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## BONUS: Specially Priced Coaching & Group Coaching Opportunities

Protégé Gold Coaches, **Jennifer Andersen** and **Christina Hanthorn**, lead Group Coaching and Masterminding groups each quarter. This is a specially priced offering that is completely optional but a big bonus!



*Jennifer Andersen*



*Christina Hanthorn*

### Seminar Special Price:

**\$5,300 Value**

~~12 payments of \$67~~  
**12 payments of \$37**  
Total \$444  
(Regularly \$804.00)

~~4 payments of \$137~~  
**4 payments of \$87**  
Total \$396  
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~~1 payment of \$487~~  
**1 payment of \$297**  
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