



Last Minute Holiday Sales Live Webinar Study Guide

Welcome everyone to “**Last Minute Holiday Sales: How to Sell \$4,000 in 14 Days**” doing what you love to do, spreading the joy of the holidays to everyone you know, sharing the best of you, sharing your incredible products and offering extraordinary experiences that leave others saying “*Wow!*”

My promise is to give you the most I can possibly give you during our webinar and I know many of you will want specific details and more education. I’ll give you all that I can while we’re together and for those of you that want more I’ll guide you on how to get more.

We’re moving into a time of the year where you’re going with the grain in the marketplace instead of against the grain. Meaning, people will spend more money during the holidays and gift giving in the next 2 weeks than any other time of the year and if you want to attract extraordinary, you must give extraordinary.

The fact is that you have a lot of competition with holiday parties, holiday shopping, holiday school events, decorating etc and the secret to capture their attention is to offer extraordinary experiences, extraordinary services, unique offers and an extraordinary follow up process that guarantees huge results.

Let's do this. I have six strategies for you on how to attract last minute holiday sales.

First “Last Minute Holiday Sales” Strategy: Design appealing offers for high orders and parties booked on special dates

Fifth “Last Minute Holiday Sales” Strategy: Connect with each guest during the shopping experience.

What would have 2017 be YOUR IDEAL YEAR? Share your comments in the question box!

Do you feel like you're constantly 'spinning your wheels' and not moving forward in your business?

Do you react to your day instead of planning it thoughtfully? Are your hours spent dealing with urgent trivia matters and over interacting in social media instead of income producing activities?

Do you wish you could fill up your calendar at your parties, virtual parties & one on one appointments or events--instead of constantly having to reach out to others to generate more business? That's the secret you know! When you learn to get your future business from your current business everything will change for you!

Do you find yourself thinking, "I've tried everything?" You don't know what you're doing wrong, you want huge results! You want a stronger personal business and a high party average without killing yourself and/or ignoring what really matters in your life.

What if you could wave a magic wand and everything that you wanted came into fruition in 2017.

If you're feeling frustrated or challenged with your biz, the good news is that you're most likely ready for change. When I think back at the times in my life when I had achieved something outstanding I can clearly notice a challenge or strong frustration that happened prior to that success which was the catalyst that brought me to some sort of commitment. Results and transformation don't happen until we say yes to ourselves and often it requires that we become aware of our pain so that we can visualize the opposite and make the commitment that will manifest deep down what we want.

What if you made a commitment right now to change your thinking, mindset and evolve yourself through education and practice?

What if you became so laser focused on the priorities and activities that brought you success and you learned best practices that ensured extraordinary experiences for others. Meaning, you learned how to take my practices and mold them to work for you by simply following a blueprint that has worked for thousands of Direct Sellers and Network Marketers? Imagine that!

I have been training a small version of my 4 part series "Launching Your Greatest Holiday and New Year Ever Course." It's one of 9 courses we offer exclusively in Lifeline's Protégé Gold Program.

Whether you want a greater quality of life, greater abundance, more freedom to create the life you want or to build a strong personal business and develop rock stars...Whatever your heart desires the Million Dollar Protégé Gold Program might be your answer!

One of the decisions successful people make in all industries is to search for the right resources and right education that guarantees their success. Successful people leverage their time by not having to figure out all the answers but rather find the expert that has already figured it out and apply it to their business.

For **those of you** who may not know about Lifeline's Protégé Gold Program. Let me just tell you that Lifeline's Gold program includes the absolute **BEST** of what Lifeline has to offer ***all in one place!***

At the heart of the program, I've designed a model for you on how to build a successful direct sales business and more importantly, how to live an empowered, structured life! The Gold Program is broken down into **9 core online courses** that can you do at your own pace **PLUS** I've included two **bonus** courses on *current relevant topics* such as social media, high-end Facebook parties, how to achieve phenomenal holiday sales and the secrets to launching an incredible new year, and SO much MORE.

Included in the Gold membership is **unlimited access** to Lifeline's Direct Sales University which houses ALL of my best of the best audio trainings on how to create greater balance in your life, attract 1000 - \$2,000 consistent parties, and how to become a masterful recruiter.

And of course, the **best part** is that our Million Dollar Protégé members are **truly** Lifeline's **premier clients** and we have an amazing staff at your service. You become part of the lifeline family and that means that you can receive a Lifetime Membership or one year membership. You will receive full access to our Protégé Gold Program Library and community and if you choose lifetime membership you have access FOREVER. Yes, long after you've paid for your membership you'll receive full access forever. That means all added courses, updated courses and tools added to the program are yours FOREVER.

The Gold Program is everything you need to know about personal sales, personal recruiting, leveraging your time and living an empowering life. That's what I am known for. How to break down processes and make them extraordinary!

We have an amazing community for our Gold members to network, share ideas and get support from other LIKE MINDED direct sales professionals at the TOP OF THEIR GAME! We even have coaches and what we call ambassadors to support you through the Gold Program.

THIS AMAZING VALUE of the Million Dollar Protégé Gold program consists of OVER \$6,000 of the best training that Lifeline has to offer and tonight you can join the Protégé Gold Program **for 90% off if you join by the end of the webinar.**

Sometimes we have to say NO to the lesser good and say yes to something that we know deep down will keep us accountable to our dreams. This may be the holiday gift you offer yourself that benefits your family for years to come!

If you received what you wanted from our webinar training, I've fulfilled my objective. I love to serve and give back and for those of you who want more, you have two options to choose from!

For those of you who are ready to step up your game and invest in yourself and create your ideal business you'll notice a huge savings for joining the Protégé Gold Program by the end of our webinar.

Share your questions in the question box or ask your question live!

Steve Q. Wiltshire, CEO
Lifeline Coaching & Education, Inc.