



Facebook Parties that Get Results

What's in, what's out and what works—here's how!

Welcome everyone to “Facebook Parties that Get Results.” By the end of our webinar you will realize the importance of creating fun Facebook parties and how to create a deeper connection with your guests and why it will multiply your sales, future hostesses and attract new team members.

Think about it. It's actually much easier to gain trust and credibility live, in person, then it is online--which means there's no medium ground. You either have a stellar online party experience that gets excellent results or an average online party experience that goes flat. And actually what we've found is that there' are so many salesy Facebook parties that are getting a bad rap that it's even making it more difficult for the reps that are offering extraordinary unique Facebook parties.

Consumers don't want their time wasted, don't want someone directly selling to them and have high expectations because everyone online is selling something. Everyone is overwhelmed with all these offers coming at them. What they want and expect is value. We'll that's what this webinar is really all about. During our time together our guest trainers will show you how.

- **How to host a Facebook Party** that people are excited about attending and that *encourages engagement from your guests to host!*
- How to ignite a connection with your guests that leads to interaction, trust and credibility.
- How to brand yourself by creating your own unique, authentic videos, image posts and personal stories about your product and experiences.
- How to engage your guests in the beginning of your party through polls that get the conversation going and lead you to understanding what interests them.
- How to create a stellar Google Form that gets you results and keeps the communication lines open.

- How to stay out of FB jail and more importantly having a reputation that gets you referrals.

Our Social Media Strategists and trainers, Beth Reed & Kelly Van Balkom, walk their talk! **They've hosted hundreds of very successful Facebook Parties and have** built multi-million dollar organizations coaching and training team members how to create their ideal live and online businesses in direct sales and their success speaks volume. Now they specialize in training thousands of Direct Sellers how to create their ideal successful on-line business.

They have a mission to coach and train women and men how to create their rendition of an ideal business and live a life they love. They have both been graduates of my Million Dollar Protege Leadership Program and I have watched them evolve as human beings, mothers, leaders and remember the exact moment that both of them had a vision to bring their talent, expertise and wisdom of on line marketing to the world

Kelly Van Balkom's presentation:

Like Kim and Ashton, your Social Media Business plan is to take responsibility for connecting, engaging, building relationships and in doing so the people you have connected, engaged and built relationships with will be your loyal following. When they think of your company or product, it is you that will come to mind, it is you that they will refer their friends to. You will become THEIR consultant.

Branding yourself is

Be a long-term thinker. It's about connecting, starting with your parties, continually building the relationship through your social media channels. Remember connections are about talking, communicating, sharing. It's a conversation that starts with a monologue but builds into two-way communication.

TIP #1

TIP #2

The party is the opening to building a community! A community that likes, shares and will give testimony to YOU and your products.

You are going to BE the brand and your Facebook party is the first step. You are going to be your brand all the time so don't try to be something or someone you are not.

So how do you do this?

Using video:

What is your role in the party?

I hope by now you understand that your BIG ROLE is to connect with your guests. What other roles do you see as yourself as the consultant in the party?

How can you solve your guests needs with your products? What is the advantage to your products? How can you SHOW the value? Through a video, picture, testimonial? Remember, you don't want to advertise but share!!

How do you want your party experience to feel? One of my favorite ways to do parties is tutorial style. I might show a quick smokey eye or a great tip for building a fuller lip.

HOW ARE YOU GOING TO STAND OUT IN A VIRTUAL WORLD?

What are some other examples of products and how to romance them and engage them?

Great branding is a process and will develop over time. I have given you a taste of how to create a fabulous party using some great branding techniques. The questions I shared earlier will get you started on YOUR brand. Check out Ashton and Kim's pages, look at top leaders in the industry and how they brand themselves, answer the questions we explored and start to develop your brand. Remember, branding yourself is just sharing who you are and why you are here. People will connect with your brand and will begin to like, know and trust you enough to do business with you.

Beth Reed's presentation:

Introspection: I want to know, on a scale of 1-10, how original and fun are YOU in your Facebook parties. If you're currently using stock photos or all company images, that's pretty generic, that might look like a 1 or a 2. If you're doing things like showcasing yourself and your products through your own personalized videos, being unique and being you, that is more 10 material. So shout it out, where are you, 1-10 in originality with your social media right now. And no shame, okay? If you're honest with yourself and you're a 1, a 2, a 3, don't stress, stick with us and we're going to teach you how to up your game.

The fact of the matter is none of us start our businesses with all the knowledge we need for success. At one point, we were all brand new and maybe the only thing we had to hang onto was a vision. But over time we gained experience, wisdom... we learned what worked and what didn't. We evolved. And honestly, Facebook parties are just one more aspect of that. If you have been in business more than about four years, you probably never even considered running a party through Facebook when you started. I know I certainly never did. But we evolve.

Okay, so we all know that we're in the relationship business, right? But what does that MEAN?

TIP 1 -

TIP 2 -

TIP 3 -

Course Offer:

www.ExtraordinaryFBParties.com

If you can't click the link, copy and paste the link in a browser.

“Your Ultimate Roadmap to Extraordinary Facebook Parties That Get Results” is everything that you need to create a stellar 8-day Facebook Party or Live Party that converts to high sales, future hostesses and on line sales.

The good news is that Kelly and Beth have already learned from all their challenges, mastered their own process and built a multi-million dollar business online and have figured out **exactly what you need to turn your Facebook Parties into a cash machine!**

So what outcome can you expect to receive through your participation in our course?

- An entire **ROADMAP** on how to create your **ideal** 8-day Facebook Party and live Facebook Party that **gets results! High sales, multiple new hostesses and new team members!**
- The single **most important decision** you **MUST** make in order to engage your host's guests to attend your Facebook Party. You'll receive their **step-by-step "Guest Connection Format"** that will **EXPLODE** your attendance!
- An entire program for **coaching FB hosts** that builds a strong connection with you and your host! This **bonus program** will **diminish cancelations, rescheduled Facebook Parties** and set the pace for **EXTREME HIGH Facebook Party SALES!**
- Not All Posts Are Created Equal. You'll receive bonus templates that will **create engagement, participation and RESULTS!** This alone will **increase your profits and sales!**
- How to brand yourself for **trust and credibility!** The #1 reason Direct Sellers fail in Social Media.
- The **MUSTS of Social Media etiquette!** The **inside strategies** of Direct Sellers that **constantly sell tons of product on-line.** When you learn this **you'll attract more business than you can even fathom.**
- Kelly's AMAZING OVER TOP simple follow up tips on how to **rev up sales, new hostesses and new team members AFTER THE PARTY IS OVER!**

Tips on staying out of Facebook jail from Beth Reed.
