



## **Your 60-Day Promotion Blueprint**

### ***Livecast Study Guide***

***It's here!*** It's time to design your 60-Day promotion and I have your blueprint to make it happen. When you have an ideal strategy, know the important steps and laser focus, *success happens!*

My three highest promotions in my company happened during May & June. Meaning to promote, we had to accomplish the qualifications ***two months in a row*** and I'm here to tell you they were tough qualifications and ***yes*** both promotions happened late spring/early summer.

I have clients that have promoted in all months. It's all about the plan and the momentum you build by following a blueprint that works.

When you master sharing your opportunity everything will change! When you grasp the strategy, you'll believe you can do it. Because strategy changes your story, what you really believe and then the mindset kicks in and that's when it all goes crazy good!

**What's your desired promotion level? I want you to get clear of the level that you're shooting for. Which one most describes your level?**

- Is it an entry level leadership position? Meaning a leader of a small team?
- Is it a leader position with several team members and a few entry level leaders?
- Is it a leader position with leaders and a strong central team? Most likely your organization would generate \$25,000 - \$50,000 in monthly group sales at this level. Meaning you would have entry level leaders and a few leaders with decent teams and those leaders would be generating \$5,000 - \$10,000 in group sales?
- Is it an executive leadership position? That means you're shooting for a position that's most likely 1 million a year with a few leaders generating \$25,000 - \$50,000 a month in group sales and several new emerging leaders and middle management leaders.

**Your compensation plan is law:** It's important to know your compensation plan. Your compensation plan actually tells you where you're headed and your job is to decide how you're going to get there.

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**Leaders that have boundaries, schedule everything and have a plan are the most likely to succeed!**

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**The essence of all leaders' growth begins with their personal business:**

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What game must you master? Is it live parties? Is it virtual parties? Is it social media or online sales and recurring orders? You must decide what game you need to master and then find the ideal resources, study it and practice it like a committed teenager practices a sport and interview others that are achieving what you want.

**Leaders that master personal recruiting and have an ideal program for successfully launching new team members develop strong producers**

**The first step to recruiting is placing yourself in environments to create interest.**

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**The second step is inviting someone to hear about your opportunity**

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**The third step is the interview.**

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**The fourth step is the introduction party or what most reps in our industry call a launch party.**

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**The fifth step is Initial Training.**

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**Leaders that leverage and master high-end social media practices position themselves for expansive growth.**

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I have everything you need to create your 60-day promotion blueprint. I have a program on how to manage your time and identify your priorities. A program on how to rock your personal business whether your focus is on live parties, Facebook parties, online sales or recurring orders. My 30-Day Recruiting Mastery Boot Camp is everything you need to know about recruiting and even booking campaigns and recruiting campaigns that are already done for you to engage your team in having a quantum leap.

Learn more at [www.milliondollarprotege.com/gold-special](http://www.milliondollarprotege.com/gold-special)

**Leaders with active team members have a greater chance of promoting when they launch an extraordinary campaign.**

What is a campaign? A campaign is a designed course of action offered by you, or your leadership team, that includes an effective launch, group goal, mission, contests, recognition, opportunity events and specific training relative to the objective and mission of the organization.

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So what are the top priorities of an ideal recruiting campaign?

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I have it all figured out. I have booking campaigns, recruiting campaigns and campaigns on how to develop leaders. My members and client love that I've figured it all out for them. Even the marketing is done for them--all they have to do is put their creative spin on it.

**Your new motto is "Get ready, aim and *then* fire!"** Action without thought can't be extraordinary and if you want to win this game, the thought you constantly want to evoke is, "what will make this extraordinary for them?" What are you learning? Share your response on my Facebook page at: [www.facebook.com/SteveWiltshireLifeline](http://www.facebook.com/SteveWiltshireLifeline)

You might have realized through this experience that you're truly ready to commit to your business and show up... that now is the time! Ironically we usually make the decision to move forward when we're in an amplified state of belief. A time when we believe in ourselves enough to say, *"I know I have it in me and I know I need the help"*.

Allow me to coach and mentor you. I'm passionate about helping people get EVERYTHING THEY WANT! It shows up in all my relationships, my youth following, career, conversations with people I meet, EVERYWHERE!

Join our amazing community through the Protégé gold Program and let's create new strategies, your new story and the state of mind that will change EVERYTHING!  
[www.milliondollarprotege.com/gold-special](http://www.milliondollarprotege.com/gold-special)

Love and success,

Steve Wiltshire, CEO  
Lifeline Coaching & Education, Inc.

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